



## 2020 PROPERTY FACT SHEET

### OVERVIEW

Gatorland is a 110 - acre theme park and wildlife preserve, combining “Old Florida” charm with exciting new exhibits and entertainment. The park opened as a roadside attraction in 1949. Today, it provides affordably-priced family fun featuring thousands of alligators, crocodiles, native and endangered birds, a free flight aviary, breeding marsh with observation tower, petting zoo, nature trails, a train ride, award-winning dining, a splash park, exceptional entertainment including the Legends of the Swamp Show, Gator Jumparoo, and the ‘Up-Close Encounter’ shows, the thrilling Screamin’ Gator Zip Line featuring over 1,200-feet of high flying thrills with five intense zip lines, some of which glide over the alligator breeding marsh and the Gator Gauntlet Accessible Zip Line.

Gatorland also contains the largest collection of albino and leucistic “white” alligators in the U.S.

### ESTABLISHED

December 1949

### LOCATION

The theme park is located on Highway 441/South Orange Blossom Trail in Orlando, Florida.

### HIGHLIGHTS

**Alligators – Legends of the Swamp Show** - Watch as one of the bravest daredevils at Gatorland takes the stage with a 6- 8 foot alligator in order to demonstrate the amazing survival features of this legendary creature. After the show **Meet-A-Gator** – get closer to a gator than ever before with this lifetime opportunity.

**Adventure Hour** – How close is too close? This tour allows you to explore an area that is closed to the public. Join your group behind-the-scenes for an up-close look at the Gatorland Breeding Marsh, home to hundreds of alligators. Don’t move to quickly; there are no fences separating you from the residents on this tour! Reservations required.

**Gator Jumparoo** - The show that made Gatorland world famous! Help cheer on your favorite as dozens of lightning fast alligators compete for lunch. What’s on the menu? Store bought chicken hung high above the water, so keep your cameras ready!

**Up-Close Encounters** - Just don't open that box! Snakes, insects and other exotic birds and animals from all over the world are incorporated into this comical, interactive experience where package handlers explore the unexpected at every turn.

**White Alligator Swamp** – Largest community of rare albino and leucistic alligators in the U.S. These giant ivory colored reptiles are approximately 12-feet in length and weigh over 800-pounds. Their piercing blue eyes are believed to have the ability to command good fortune to those lucky enough to make eye contact.

**Gator Gully Splash Park** – features unusual water sources crafted to resemble some of the parks most popular residents while maintaining the cracker humor visible throughout the - 68 - year old theme park.

**Screamin' Gator Zip Line** -Clip in and “zip” off on an exciting outdoor adventure with the thrilling Screamin' Gator Zip Line at Gatorland. Your journey will take you along 1,200 feet of high flying, heart pounding adventure from some of the finest zip line towers in the world. Standing over seven stories tall, these amazing towers feature multilevel launch pads and breathtaking views from high above the treetops. Make sure to hold on extra tight as you zip over the alligator breeding marsh!

**Gator Gauntlet Accessible Zip Line** - “That's one wild ride!” Now guests with mobility challenges can enjoy the fun of zip lining too as they soar 350 feet through the air over the alligator infested breeding marsh.

**Stompin' Gator Off-Road Adventure** – Climb aboard a massive, authentic monster truck style off-road vehicle for a rough ridin' wild adventure! Tour the wilds of real Florida wetlands and straight into a massive alligator pond! Ain't another ride like this in the whole entire world!

## **PARTNERSHIPS**

**Since 1975:** Gatorland hosts thousands of school fieldtrips every year and logs thousands of hours of community outreach as well.

**Since 1995:** Gatorland has been providing baby alligators and education programs to numerous science centers and educational institutions across the US.

**May 2015:** Gatorland opened GATOR SPOT, a 15,000 square-foot reptile oasis inside Fun Spot America - Orlando Theme Park on International Drive in Orlando, FL. The \$1 million attraction features more than 100 alligators, including an extremely rare leucistic “white” alligator, one of only 12 in the world. In addition, Gator Spot showcases an array of exotic birds, snakes, lizards, and two gigantic aquariums filled with baby alligators. Guests may also participate in alligator feedings and snap iconic photographs with the resident reptiles.

**MEETINGS & CONVENTIONS**

Gatorland offers a unique, natural setting for day or nighttime functions. From spine-tingling nighttime tours to team building programs, Orlando’s Best Half - day Attraction offers you the flexibility to design your own program and the affordability to provide your group a creative event, unique to the destination.

**ENTRANCE**

Gatorland’s iconic alligator open-jaw entrance was conceptualized and built in 1962 by Frank Godwin, son of the founder of Gatorland. Godwin took a taxidermy gator head home, set it on his kitchen table, studied it for weeks and ultimately built the mouth using steel beams, customized rebar and concrete.

The entrance is 15-feet wide, 21-feet long, and 14-feet high. The iconic mouth has graced the covers of hundreds of books, magazines, and postcards.

**TEAM MEMBERS**

145

**PRESIDENT & CEO**

Mark McHugh

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